## EXHIBITOR PROSPECTUS

<table>
<thead>
<tr>
<th>Diamond Plus</th>
<th>1</th>
<th>General Rate: $45,000</th>
<th>Expo space in main hall (includes table and two chairs)</th>
<th>Logo on the official event website</th>
<th>5 Full Conference Passes</th>
<th>3 Expo Only Passes</th>
<th>Social Media recognition</th>
<th>Logo on schedule</th>
<th>Lead Generation - Lead Scanner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Corporate Supporter Rate: $36,000</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Diamond</th>
<th>4</th>
<th>General Rate: $35,000</th>
<th>Expo space in main hall (includes table and two chairs)</th>
<th>Logo on the official event website</th>
<th>5 Full Conference Passes</th>
<th>3 Expo Only Passes</th>
<th>Social Media recognition</th>
<th>Logo on schedule</th>
<th>Lead Generation - Lead Scanner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Corporate Supporter Rate: $29,750</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Gold</th>
<th>15</th>
<th>General Rate: $22,000</th>
<th>Expo space in main hall (includes table and two chairs)</th>
<th>Logo on the official event website</th>
<th>2 Full Conference Passes</th>
<th>2 Expo Only Passes</th>
<th>Social Media recognition</th>
<th>Logo on schedule</th>
<th>Lead Generation - Lead Scanner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Corporate Supporter Rate: $20,250</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Silver</th>
<th>10</th>
<th>General Rate: $17,500</th>
<th>Expo space in main hall (includes table and two chairs)</th>
<th>Logo on the official event website</th>
<th>N/A</th>
<th>N/A</th>
<th>Social Media recognition</th>
<th>Logo on schedule</th>
<th>Lead Generation - Lead Scanner</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Corporate Supporter Rate: $16,625</td>
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<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Start-Up*</th>
<th>15</th>
<th>Rate: $5,000</th>
<th>Expo space in hallway (includes table and two chairs)</th>
<th>Logo on the official event website</th>
<th>N/A</th>
<th>N/A</th>
<th>Social Media recognition</th>
<th>Logo on schedule</th>
<th>Lead Generation - Lead Scanner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Established</td>
<td></td>
<td>36 months or less</td>
<td></td>
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</tbody>
</table>

*available as an add-on
## Exhibitor Prospectus

### Diamond Plus
- Mention during opening and closing ceremony
- Additional branding where available
- 100 Drink Tickets
- Networking Reception Sponsorship (see below)

### Diamond
- Mention during opening and closing ceremony
- Additional branding where available
- 50 Drink Tickets

### Gold
- Mention during opening and closing ceremony
- N/A
- N/A
- N/A

### Silver
- Mention during opening and closing ceremony
- N/A
- N/A
- N/A

### Start-Up*
- Established 36 months or less
- N/A
- N/A
- N/A

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*Start-Up* refers to companies that have been established 36 months or less.
SPONSORSHIP OPPORTUNITIES

- Lanyard Sponsorship (1 available)
  Cost: $10,000

  > Logo on the official event website
  > 2 Expo only passes
  > Social media recognition
  > *The sponsor provides lanyards for all conference attendees. Must meet OWASP specifications and approval.*
  > Recognition in pre-event communication to registered attendees and during the live in-person event.
  > Mention during opening and closing ceremonies

- Lunch Sponsorship (2 available)
  Cost: $7,500

  > Logo on the official event website
  > 2 Expo only passes
  > Social Media recognition
  > Lead Generation - Lead Scanner
  > Sponsor may provide handouts/swag during the lunch session
  > Branded items
  > The sponsor provides pull-up banners which will be displayed during one lunch
  > Recognition in pre-event communication to registered attendees and during the live in-person event.
  > Mention during opening and closing ceremonies
SPONSORSHIP OPPORTUNITIES

Coffee Break Sponsorship (2 available)
Cost: $10,500

- Logo on the official event website
- 2 Expo only passes
- Social Media recognition
- Lead Generation - Lead Scanner
- Sponsor may provide handouts/swag during the coffee break sessions (2/day)
- The sponsor provides pull-up banners which will be displayed during both coffee breaks on one-day.
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies

Keynote Sponsorship (2 available)
Cost: $10,500

- Logo on the official event website
- 2 Expo only passes
- Social Media recognition
- Your company pull-up banner on the side of the Keynote stage for one entire day. The sponsor is responsible for supplying a pull-up banner.
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies
SPONSORSHIP OPPORTUNITIES

Networking Reception Sponsorship (1 available)
Cost: $17,500

- Logo on the official event website
- 2 Expo passes
- Social Media recognition
- Lead Generation - Lead Scanner
- A 5-minute speaking opportunity before the start of the reception
- 100 drink tickets
- Branded items provided by the sponsor
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- The sponsor is responsible for providing pull-up banners to be displayed during the Networking Reception.
- Mention during opening and closing ceremonies

Food Branding
Cost: $5,000 (based upon availability)

- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies

Event Supporter (Unlimited)
Cost: $3,500

- Logo on the official event website
- Recognition in pre-event communication to registered attendees and during the live in-person event.
- Mention during opening and closing ceremonies
SPONSORSHIP OPPORTUNITIES

BRAND NEW!

New Attendee Reception Sponsor

Join us as we warmly welcome our newest Global AppSec attendees at our New Attendee Reception in the evening on Sunday, October 29. Light appetizers and drinks will be served.

Cost: $9,500

Benefits include:

› Logo on the official event website & event schedule
› 2 full conference tickets
› Lead scanner
› Small space during the New Member Reception
› Social media recognition
› Mention during the opening and closing ceremonies
› Option to provide "goodie bags" and handouts
› Est. attendees: 75
SPONSORSHIP OPPORTUNITIES

WIA Reception Sponsor

Show your support for the WIA Community! Global AppSec DC will host a WIA Reception in the evening on Sunday, October 29. Light appetizers and drinks will be served.

Cost: $5,500

Benefits include:

- Logo on the official event website & event schedule
- 2 full conference tickets
- Lead scanner
- Small space during the WIA Reception
- Social media recognition
- Mention during the opening and closing ceremonies
- Option to provide “goodie bags” and handouts
- Est. attendees: 30